

Social media content producer

VIRTUAL STUDENT FEDERAL SERVICE



Project Title	Social media content producer
Project Summary	We seek an intern to research and write brief English-language Facebook posts about news of interest to employees and family members of U.S. Embassy Lima.
Country	Peru

Project Description

Update the CLO Lima Facebook page one to two times daily Monday-Friday. Briefly summarize news articles if the linked article is only available in Spanish. Content of interest includes stories highlighting U.S.-Peru ties, archeological stories, new museum exhibits, top restaurants in Lima, and travel within Peru. Review Facebook Insights to identify content that performed well in the past.

Required Skills or Interests

Skill(s)

Social media management

Additional Information

None

Language Requirements

<u>Language Speaking Proficiency</u>	<u>Reading Proficiency</u>	<u>Importance</u>
--------------------------------------	----------------------------	-------------------

